**Crowdfunding Analysis**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Given the data and using my created pivot charts, we can conclude that most crowdfunding campaigns are categorized as theater projects with the sub-category of plays. The least created crowdfunding campaigns are for journalism. Using the pivot chart bar graphs, we can also conclude that projects within the theater category had the greatest number of successful outcomes. Our line graph depicting the crowdfunding outcome per month shows that the most successful projects occur in July, while the least number of failed projects occur in September.

**What are some limitations of this dataset?**

A limitation of this dataset includes having a greater number of projects for certain categories like theater, music, and film/video, whereas some of the other categories are not represented as much in the dataset like journalism which only has 4 total projects. It would be better for analysis if each category had a similarly large amount of represented data. Another limitation of this dataset is that this is a sample of the data of crowdfunding projects and not information about every crowdfunding project which might lead to variability in results.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Another graph we could create to demonstrate the dataset would be a line or bar graph that plots the amount of time each project was live for and the outcomes for each project. This could show a correlation between the amount of time a project has for donations with the success of a project. You could determine if a longer project time has a higher percentage of being successful on average with the dataset. Another graph we could make could be plotting the outcome of a project and if that project was spotlighted by the crowdfunding website or if it was considered a staff pick. A bar chart depicting the outcome of a project and whether it was spotlighted could help us see if that influenced its outcome.